

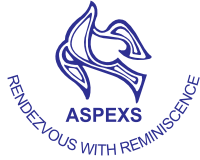


## SPONSORSHIP TARIFF

■ Title Sponsorship of the event	Rs 1,75,000
■ Publicity	
● Newspapers	At actuals
● Posters	Rs. 20,000
● Outdoor Hoarding (Min. 5 nos.)	Rs. 50,000
■ Personalised SMS (more than 5000)	Rs. 20,000
■ Stage & Dance Floor (Background)	Rs. 75,000
■ Food Court Branding	Rs. 50,000
■ Main Gate	Rs. 40,000
■ Invitee Passes (2000 + Nos.)	Rs. 30,000
■ Photo Podium	Rs. 25,000
■ Stall (excluding cost of installation)	Rs. 20,000
■ ID Cards (2000 + Nos.)	Rs. 20,000
■ Banners for display (cloth/flex of standard size, each)	Rs. 4,000
■ Publicity materials (POP, backlits etc, each)	Rs. 4,000
■ Gift hampers, gift coupons, free sampling	Negotiable

**ASPEXS**

16, Mandeville Gardens, Kolkata - 700019 | Tel : 91 33 2440 6208 / 5213



Date:

The Hony. Secretary  
South Point Ex-students' Association  
16 Mandeville Gardens  
Kolkata 700019  
India

Dear Sir,

I/We would like to sponsor .....  
during your Annual Reunion, Rendezvous 2011 at a total cost of  
Rs..... only, paid in advance by account payee  
cheque no ..... drawn on  
..... Bank  
.....(Branch) payable at Kolkata in  
favour of ASPEXS.

Yours sincerely

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Contact Nos \_\_\_\_\_

Contact Person \_\_\_\_\_

Instructions to collect the Advertisement materials:

**ASPEXS**

16, Mandeville Gardens, Kolkata - 700019 | Tel : 91 33 2440 6208 / 5213



Date :

The President  
South Point Ex-students' Association  
16 Mandeville Gardens  
Kolkata 700019  
India

Dear Sir,

I/We would like to reserve a space of .....  
in your Souvenir to be brought out to commemorate the Annual  
Reunion, Rendezvous 2011 at a total cost of Rs.....  
only, paid in advance by account payee cheque no.  
..... drawn on .....  
Bank ..... (Branch) payable at Kolkata in  
favour of ASPEXS.

The matter to be included in the souvenir is attached herewith.

Yours sincerely

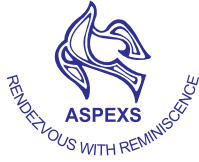
Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Contact Nos \_\_\_\_\_

**ASPEXS**

16, Mandeville Gardens, Kolkata - 700019 | Tel : 91 33 2440 6208 / 5213



## ADVERTISEMENT TARIFF

- |                      |             |
|----------------------|-------------|
| ■ Back Cover         | Rs.15,000/- |
| ■ Front Inside Cover | Rs.10,000/- |
| ■ Back Inside Cover  | Rs. 7,500/- |
| ■ Special Page       | Rs. 4,000/- |
| ■ Ordinary Full Page | Rs. 2,000/- |
| ■ Ordinary Half Page | Rs. 1,100/- |
| ■ Page Marker        | Rs. 7,500/- |

■ Technical Details:

Page Size = 8.5" x 11.25"

**ASPEXS**

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